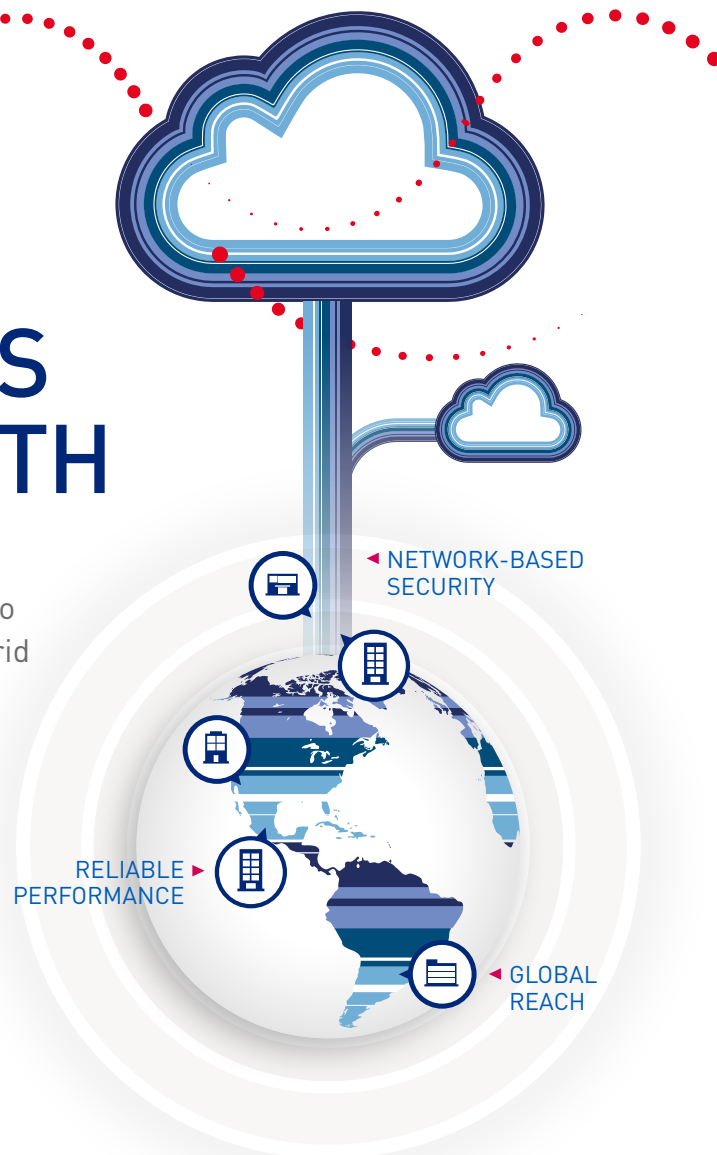


# YOUR CLOUD SUCCESS REQUIRES NETWORK STRENGTH

## THE MOVE TO HYBRID IS ON

Businesses demand fast, secure and dependable access to information and applications anytime, anywhere. The hybrid cloud model enables high-performance access to satisfy those demands, allowing you to tap into rich capabilities that enhance organizational agility and empower better decision-making—while private connections help keep your data secure.

By leveraging an expanding array of cloud service providers, you can more easily align IT strategy with operational objectives to redefine how you do business. Through pay-for-use models, you can flex budgets and control costs with greater precision.



82 percent of enterprises have embraced hybrid cloud, up from 74 percent in 2014.<sup>1</sup>



Approximately 46.5 percent say that business continuity and disaster recovery capabilities were their primary motivation for moving some functions to the cloud.<sup>3</sup>



More than 50 percent of enterprises say improved responsiveness is the leading reason they moved to cloud technologies.<sup>2</sup>

## CLOUD SUCCESS STARTS WITH THE RIGHT NETWORK STRATEGY

Moving business-critical applications to the cloud—development and testing, Big Data analysis, data archiving and systems backup—requires guaranteed throughput, consistent data flow and low latency.

That's why network architecture is just as important as applications, servers and storage—it's a strategic advantage for hybrid cloud success.

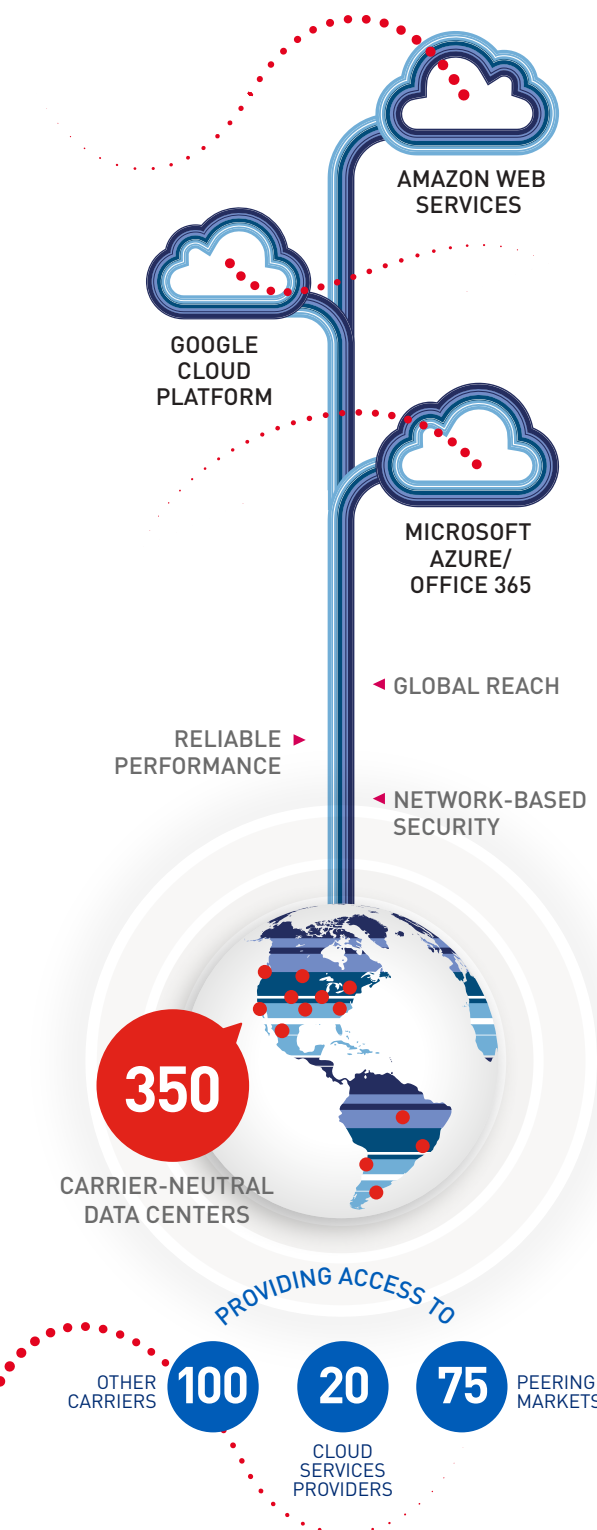
Level 3 can help you design the right platform to reduce network complexity from the beginning by standardizing devices, protocols and designs that improve performance and increase reliability.

<sup>1</sup> RightScale, RightScale 2015 State of the Cloud Report

<sup>2,3</sup> Level 3, 2014 State of the Cloud survey

# LEVEL 3 PUTS STRATEGY INTO ACTION

Our global fiber network, high-performance private connections to leading cloud services providers and an innovative SDN platform come together to deliver value and efficiency.



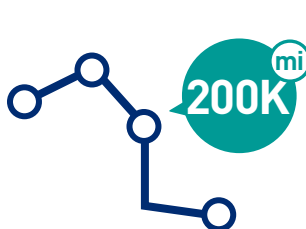
## A PROVEN NETWORK FOR HYBRID CLOUD

Level 3 owns and operates a global fiber network designed with the reach, performance and security needed to unlock the full potential of hybrid cloud and virtualization technologies.

**Global Reach.** Simple, seamless access to hybrid cloud technologies and IT services.

**Reliable Performance.** Deterministic performance—low latency, guaranteed bandwidth access to 350 Level 3-owned data centers and reliable connections to major data center providers such as ViaWest and CoreSite.

**Network-based security.** Integrated security provides deep visibility into multiple network layers with robust business continuity and disaster recovery (BCDR) capabilities.



200,000+ global fiber miles operated and monitored by Level 3



100 Level 3-owned data centers within 5ms of leading cloud providers

## HOW YOU CONNECT TO THE CLOUD MATTERS

Level 3 gives you both choice and control, seamlessly linking your private and public cloud environments over private, pre-established connections to leading service providers such as Amazon, Microsoft and Google.

## AN INNOVATIVE PLATFORM FOR CLOUD MANAGEMENT

Level 3 **Adaptive Network Control Solutions** offer advanced SDN-based capabilities to manage your cloud infrastructure.

**Enhanced Management** provides end-to-end visibility of utilization and performance across your network

**Dynamic Capacity** allows you to instantly flex bandwidth up or down as requirements shift

NOTE: All figures approximate as of December, 2015.

**OWN THE JOURNEY. OWN THE CLOUD.**  
Learn more about cloud solutions from Level 3 at [level3.com](http://level3.com)

**Level(3)**  
COMMUNICATIONS  
Connecting and Protecting  
the Networked World™